

Lake Guntersville State Park



38th Annual

Eagle Awareness Weekends Sponsorship Opportunities

What began as an initiative to save the bald eagle from the brink of extinction has evolved into an annual tradition of conservation and adventure. Eagle Awareness Weekends feature live birds of prey demonstrations and educational programs provided by notable speakers, guided field trips for viewing eagle in their natural habitat, an array of classes teaching about endangered species, and the unique beauty of the mountains and lake. Each year, over 300 guests participate in this adventure on site and approximately 200,000 are reached through social media and advertising. With your sponsorship, we will be able to provide a more dynamic guest experience through environmental education!

Eagle Sponsorship Package

\$2500

- Logo on Weekend Programs
- Logo and Name on all Social Media Posts, Website, and Advertising
- Name mentioned by Weekend Presenters
- 2 Eagle Weekend Packages with VIP Access to Programs
- 10 VIP tickets to Saturday Programs

Hawk Sponsorship Package

\$1500

- Logo on Weekend Programs
- Logo and Name on all Social Media Posts, Website, and Advertising
- Name mentioned by Weekend Presenters
- 1 Eagle Weekend Package with VIP Access to Programs
- 5 VIP tickets to Saturday Programs

Owl Sponsorship Package

\$500

- Logo on Weekend Programs
- Logo and Name on all Social Media Posts, Website, and Advertising
- 2 VIP tickets to Saturday Programs

Contact Indya Guthrie, Park Naturalist

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<https://www.alapark.com/EagleAwarenessWeekends>

